

In need of a website for fundraising or raising awareness? Looking for a campaign microsite? Our web writing and development package could save you hassle, time and money.

Introducing...

...Our web writing, design and development package. It's specially designed for small and medium-sized charities and includes everything you need to get a website up and running.

A new website is an exciting project. But it can be stressful – with everyone wanting to have a say.

We can **manage the whole process so you don't have to**. We'll **talk to different departments** to make sure the site meets their needs, and **edit any dense, jargon-filled copy into tight, clever and well-structured web writing** designed to turn a casual browser into an active volunteer or donor.

Our guarantee

We've teamed up with our web partners Virtual Construction, who specialise in designing websites for charities, to offer you this fantastic all inclusive package.

We'll work with you to **create a new website that's as unique as you are**, taking all of your source material, learning about your organisation and its audience and talking to you about your aims and objectives for the site. Every web page will have a **purpose**. **If you don't love your new website, we'll rework the design and copy completely free of charge.**

"Our web writing work from ngo.media came back on deadline and to budget, and was to a high standard. I really like working with ngo.media –they are very transparent about costs and clear about the process that you will go through."

Lisa McDonald, Living Streets

Contact: Gideon Burrows, editor
Telephone: 020 7426 8875
Email: gideon@ngomedia.org.uk

What you get

- **Great design and expertly written, SEO-friendly copy** across your homepage, section and content pages.
- **Consultation and support** throughout the process.
- **Up to four days' copywriting and editing work** to make sure your content achieves your aims.
- **An easy-to-use content management system** so you can edit, add and remove pages, videos and images whenever you want, plus documentation and training tailored to your organisation.
- **Analysis** on who's visiting your website and what they're doing when they're there, so that you can accurately monitor the success of your campaigns.
- **A 28-day introductory period** during which you can come back to us with any problems with the site.
- **One year's free hosting.**

All for just **£5,000** + vat.

Optional add ons

- Annual hosting after the first year, including emergency support.
- Online donation system.
- Flash games.
- Facebook application for viral marketing.
- Social networking starter pack.
- Extra writing and editing.

ngo.media
media solutions to the third sector