

# Publications problems?

Troubleshooting package

www.ngomedia.org.uk

Missed deadlines. Overlong sign-off procedures. Too many cooks. Inconsistent house style. Weak editorial control. Trustee interference. No standard messaging. Inflexible contributors. Unimaginative images. Inconsistent briefs. Poor writing. Difficult designers. Capacity deficits. Poor timing. Proofing errors. High costs...

## Sound familiar?

These are the every-day problems charity publications managers tell us they have in publishing their organisation's reports, magazines, brochures and web content.

However great your raw material, if the processes are broken then your job will be more stressful.

Worse, your publications will cost more and the risk of errors creeping in is far higher.

## We can help

Introducing our new **Troubleshooting Package**.

We'll help you to solve the problems that make your publications stressful burdens, rather than enjoyable and effective end products.

**At just £795 + vat, our package will pay for itself many times over in reduced staff time and budget.**

**Act NOW for your FREE initial consultation. Contact Gideon Burrows on 020 7426 8875 or email [gideon@ngomedia.org.uk](mailto:gideon@ngomedia.org.uk)**

"The ngo.media team was there for us, from concept to completion, with great ideas and reliable support...

ngo.media was spot on in the delivery."

**Avis Johns, director of external affairs,**

**The Drinkaware Trust**

## What you get

**FREE** initial consultation, to scope the problem

**Detailed analysis form** to help you pin down your aims and objectives, key issues and problems, including questions specific to your problem

**Comprehensive consultation** and brainstorming session

**Your troubleshooting report**, with:

- Summary of the main problems, aims and objectives
- Outline of our investigation into your problem and our advice
- Specific recommended actions, with timescale
- Outline diagrams, spreadsheets and other tools to help solve your problem
- List of resources, contacts and info sources.

## Follow up consultation

*PLUS. Take your FREE initial consultation by 1<sup>st</sup> April 10, and receive a FREE digital recording of every consultation session. Listen to our advice again and again.*

## Our Guarantee

- To reduce – rather than add! - to your workload in the medium term
- To help you understand your problem more fully, and to offer realistic solutions that could save you money, staff time and other resources
- To deliver a bespoke useable report and tools, with concrete actions to help solve your problem.

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media solutions to the third sector