

Training for £25

basic media training

n g o . m e d i a

media solutions to the third sector

We are delighted to offer low-cost media training for charities and social enterprises.

For a full-day's intensive training on selling your charity or social enterprise's stories to the media, **Training for £25** offers unrivalled value for money. You'll train in a group of no more than 12 people, get all materials included, and the opportunity to share ideas and network with others in similar roles.

Plus, offer a training venue, and you'll get your place absolutely **FREE**.

What you will learn

Enjoy a full-day of training, with ice-breakers, practical learning, individual and group exercises.

- How the news is made
- What makes news?
- Selling your story in
- Getting the angle right
- What a journalist wants
- Offering better news stories
- Riding the topical wave
- Putting it all together

How does it work?

It's simple. This is a no-frills offer. You will, of course, get quality training, printed materials and hands-on exercises, but we've cut back on the extras. You'll get coffee and tea, but not lunch. The training will take place at a charity (yours?) rather than some plush hotel or venue. And sorry, no refunds for cancelled places. VAT is not included.

Forthcoming dates

Monday 10th September 2007 (with Ethical Property Company)
Development House, 56-64 Leonard Street, **London EC2A 4LT**

Tuesday 11th September 2007 (with askCHARITY.org.uk)
VAMU, 1 London Bridge, **London SE1 9BG**

Wednesday 12th September 2007 (with Ethical Property Company)
Brunswick Court, Brunswick Square, **Bristol BS2 8PE**

Friday 28th September 2007 (with askCHARITY.org.uk)
National Trust for Scotland, 28 Charlotte Square, **Edinburgh EH2 4ET**

Tuesday 2nd October 2007
Community Action Network, 32-36 Loman Street, **London SE1 0EE**

Thursday 1st November 2007
Mind Birmingham, 17 Graham Street, Hockley, **Birmingham B1 3JR**

Book your Training for £25 now!

Call **020 8133 0157** or email **tf25@ngomedia.org.uk**

about ngo.media

ngo.media is a communications consultancy that specialises in tailored communications solutions for the charity, voluntary, campaigning and social enterprise sectors.

From contract publishing, copywriting and design, to strategic planning and media training, we help socially driven organisations to communicate better. Our portfolio includes the production of newsletters and websites, annual reviews, brochures and case studies.

Every **ngo.media** team member is an expert in the third sector. We specialise in helping some of the most vulnerable people in society to tell their stories, and have experience working with children and young people, people with complex disabilities and older people.

Clients include some of the sectors' leading organisations, including Help the Aged, WaterAid, Christian Aid, Friends of the Earth, John Grooms and Macmillan Cancer Support.

www.ngomedia.org.uk